ARCHIE SERIES
THAT LONG EARED, FLAT FOOTED FLEA FACTORY KNOCKED A BEAUTIFUL CATCH RIGHT OFF MY LINE!
FLAT FOOTED?
15¢
APPROVED BY THE COMICS CODE AUTHORITY
MAC
SEPT.
NO. 196
Jughead
IT'S TOO ROUGH TO USE OUR BOARDS TODAY!
I CAN ALWAYS USE MY BOARD!
TRASH

FAMOUS NAME

PRIZES OR CASH

THE EASY WAY!

OLYMPIC

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THREE WINNERS EVERY MONTH

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OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic cards — and it's yours to keep. We don't send you boxes of cards in advance. With Olympic, you never have to worry about paying for, or returning, boxes you don't sell.

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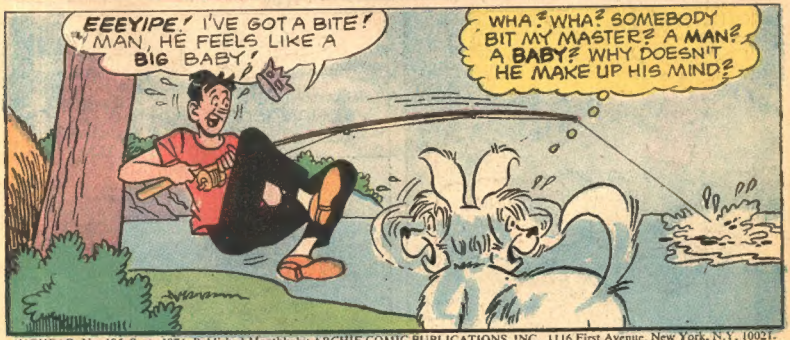
IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the postcard! No postage is required. We'll send you the free Sample Book, free Membership Card and free Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU! Don't wait! Join now! It's easy!

*Complete details on Olympic's Monthly Cash Prize Contest will be sent with your Free Sales Kit. JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 71AC6, ENFIELD, CONNECTICUT 06082

Jughead FISH FRIED



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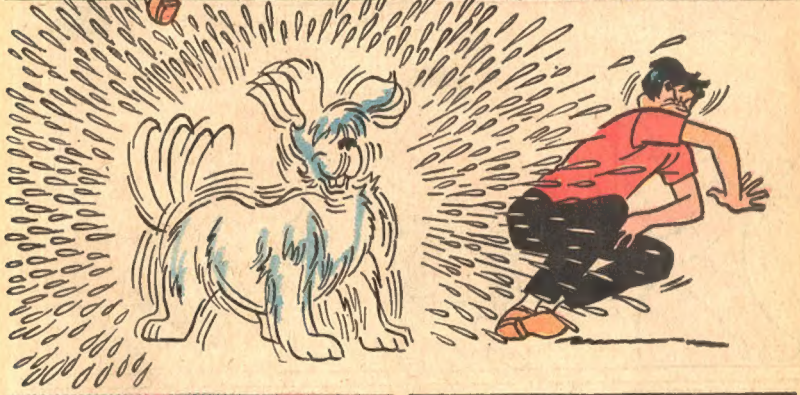
GOT 'IM! EASY DOES IT! HERE SHE COMES!
"HIM?" "SHE?" I THOUGHT HE WAS FISHING!
I SEE IT! I SEE IT! IT IS A FISH! I'LL GET IT FOR HIM!
OH, NO!
NO! NO! NO!
I THINK I GOOFED!
HE WAS SUCH A BEAUTY, TOO!
HOW D'YOU LIKE THAT! I ALMOST DROWNED, AND..

MAN! WHEN I THINK OF THAT FISH, I..I.. I COULD...
I APOLOGIZE! I'M SORRY! WHAT MORE CAN I DO?

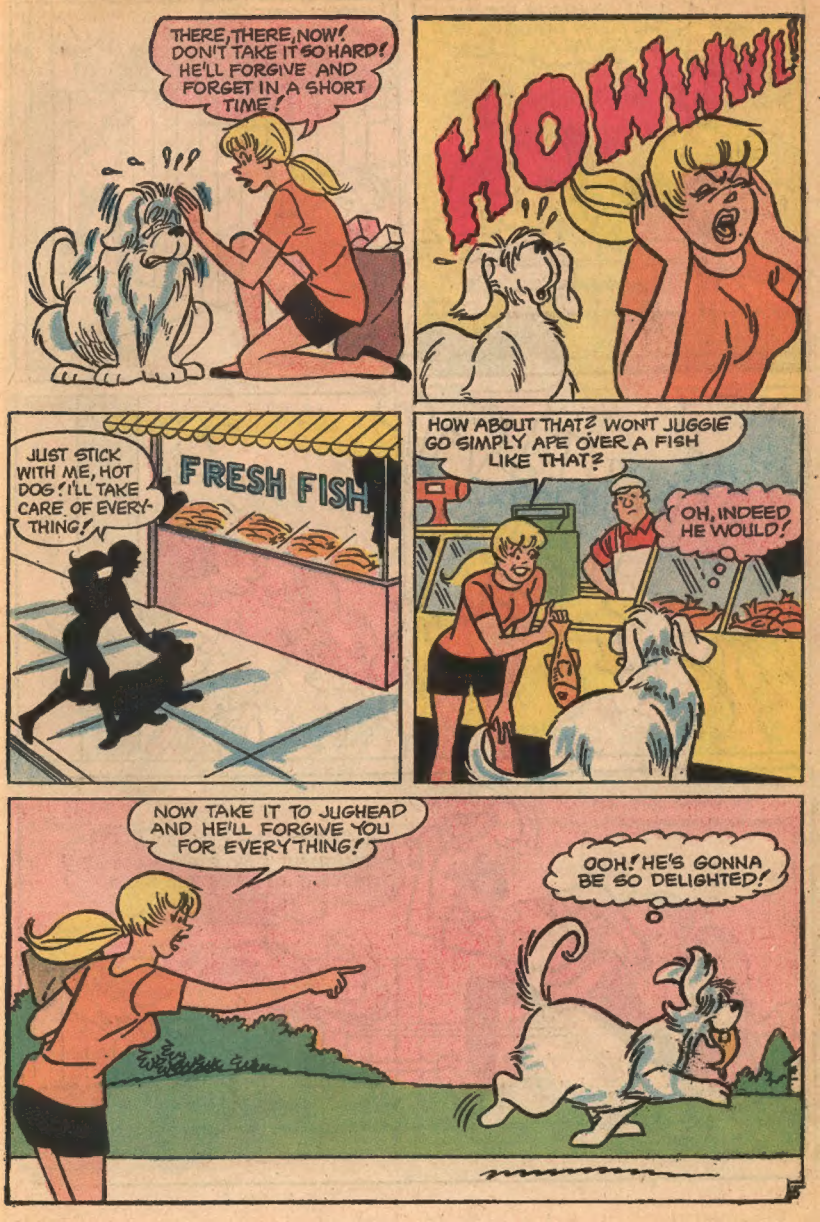
SOMETIMES I THINK YOU'VE GOT THE BRAINS OF A CAT!
THAT'S GOING TOO FAR!



THAT'S HOW WE DOGS DRY OFF, BUSTER! DON'T BLAME ME FOR DOING MY THING!

OH, FOR PETE'S SAKE! C'MON! WE'LL GO HOME!

HI, JUGGIE! WHAT'D YOU CATCH?
HAH! DON'T ASK!
DIDN'T CATCH ANYTHING, EH?
THANKS TO MAN'S BEST FRIEND, ALL I COULD HAVE CAUGHT IS A COLD
THAT LONG EARED, FLAT FOOTED FLEA FACTORY KNOCKED A BEAUTIFUL CATCH RIGHT OFF MY LINE!
Ewww
"FLAT FOOTED"?
YOU'RE ON THE OUTS WITH YOUR OLD FAITHFUL COMPANION?
YOU CAN SAY THAT AGAIN!
AW! POOR FELLOW! DON'T LOOK SO CONTRITE!
WHAT DOES THAT MEAN?


THERE, THERE, NOW! DON'T TAKE IT SO HARD! HE'LL FORGIVE AND FORGET IN A SHORT TIME!
HOWWWL!
JUST STICK WITH ME, HOT DOG! I'LL TAKE CARE OF EVERY-THING!
FRESH FISH
HOW ABOUT THAT? WON'T JUGGIE GO SIMPLY APE OVER A FISH LIKE THAT?
OH, INDEED HE WOULD!
NOW TAKE IT TO JUGHEAD AND HE'LL FORGIVE YOU FOR EVERYTHING!
OOH! HE'S GONNA BE SO DELIGHTED!

HE'LL APOLOGIZE FOR ALL THE MEAN THINGS HE SAID TO ME!
HERE I COME, MASTER!
WHAM!
BOY! THERE'S NO PLEASING HIM! I THOUGHT HE LIKED THE STUPID THINGS!
END

(A real collector's item)

Hey Kids. Earn a genuine Kennedy half dollar! Vote for your favorite Hawaiian Punch flavor!

All you have to do to earn this real Kennedy half dollar is vote for your favorite Hawaiian Punch flavor *besides* Fruit Juicy-Red. Then send three labels from your other favorite flavors, along with the completed ballot.

We'll send you a prized Kennedy half dollar. It's a beautiful coin... and it makes a great lucky piece. What a delicious way to earn fifty cents!

RJR Foods, Inc.
Box #4467, Clinton, Iowa 52732

I am enclosing 3 labels (46 oz. size) from Hawaiian Punch® flavors listed below and have checked my favorite. Please send me a prized Kennedy half dollar.

☐ Sunshine Orange ☐ Lemon-Pink ☐ Very Berry
☐ Great Grape ☐ Apple-Red ☐ Pineapple

Name_____
(Please Print)
Address_____
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To assure delivery, please give your Zip Code. Offer void where taxed, regulated, or prohibited. Limit one per family. Offer expires July 31, 1972.

Visit the Hawaiian Punch Pavilions at Sea World/San Diego and Sea World/Ohio... see Shamu the killer whale.

LIL
JINX
"BATTER UP!"

COME ON, GIGI! HIT THE BALL! HOW ARE YOU GOING TO LEARN TO PLAY BASEBALL?

THAT WAS TOO HIGH...!
ZIP

GULP! THAT WAS TOO LOW!
ZIP

OH! THAT WAS A PERFECT BALL TO HIT! WHAT'S WRONG NOW, GIGI?

GULP! I CAN'T LIFT THE BAT!
END

One Zoomer-Boomer™ and one Zoomer-Boomer Motor are all you need for spectacular fun and excitement!

Snap the motor into one of the trucks, rev it up with power from your Zoomer-Boomer, and you're off! You make it all happen with the Zoomer-Boomer and Zoomer-Boomer Motor, because one motor fits them all!! That's right, with just one Zoomer-Boomer and one motor, you can buy a whole fleet of Zoomer-Boomer trucks.

ZOOMER BOOMER

HERE ARE THE GOOFYS, just four of the twelve fantastic Zoomer-Boomers:

JUNK PILE—Rolls right along, but leaves pieces and parts strewn behind.
ASH CAN—The Can's lid bangs with every turn of the wheel!
QUICK CHANGE—One minute a pick-up truck, next minute a swingin' surf buggy.
HAPPY HYDRANT—With a built-in water pumper, to keep things really "cool"!

All of the Zoomer-Boomers are made of heavy gauge automotive steel, so no matter how much punishment you give 'em, they keep coming back for more. They've got a beautiful polished finish, and the most fantastic designs you've ever seen!

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ZOOMER BOOMER T.M.

THE GREATEST TOY TRUCKS IN THE WORLD!

HEAVY GAUGE STEEL

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SSP SUPER SONIC POWER

7½" LONG, STYLED AFTER REAR-ENGINE RACERS SEEN AT THE INDIANAPOLIS 500. FEATURES NEW RUBBER-LIKE NOSE CONE, BLACK RACING SLICKS. "CHROME-PLATED" REAR ENGINE WITH "CHROME" EXHAUSTS.

8¼" LONG DRAGSTER WITH BICYCLE-TYPE FRONT WHEELS. HELMETED DRIVER, "CHROME" V-8 ENGINE, REAR SLICKS, AND "CHROME" HUBS.

7½" LONG, 2-PASSENGER FUTURISTIC DESIGN, DUAL RUBBER-LIKE NOSE CONES, AIR FOIL, RACING SLICKS, "CHROMED" WINDSHIELD.

PULL WHIR-R-R-R-R-

READY TO RACE ...
NO BATTERIES! NO TRACK!

COLLECT & RACE ALL THE EXCITING SSP RACERS!

Jughead

PINNACLE OF SUCCESS

HEY, ARCH! HAVE I GOT GOOD NEWS FOR YOU!

DO YOU?

DO I WHAT?

DO YOU HAVE GOOD NEWS FOR ME?

NOT THAT I KNOW OF! EXPECTING SOME NEWS!

ARCHIE SERIES

ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

YOU SAID IT! YOU STOOD THERE FLAT-FOOTED AND CAME RIGHT OUT AND SAID IT!
"HAVE I GOT GOOD NEWS FOR YOU," YOU SAID!
OH! OH, YEAH!
GREAT NEWS! GREAT AND GROOVY NEWS!-----IT'S ABOUT BETTY AND VERONICA!
WHAT?
THEY'RE BOTH GONNA BE AWAY THIS WEEKEND!
THAT'S THE GOOD NEWS?
JUST THINK! YOU WON'T BE OBLIGATED TO GO THROUGH ANY OF THAT JUNKY LOVE STUFF FOR A CHANGE!

I'VE GOT A REAL MAN TO MAN WEEKEND PLANNED! YOU'LL LOVE IT!
I WILL?
INSTEAD OF ALL THAT MUSHIN' AROUND AND MAKING OUT WITH THE BIRDS-WE'RE GOING TO CLIMB A MOUNTAIN!
HURRAY!
GET A GOOD NIGHT'S SLEEP! WE HAVE TO GET AN EARLY START!
CAME THE DAWN...
WHY DO WE HAVE TO START IN THE MIDDLE OF THE NIGHT?
HURRY UP! IT'S SIX O'CLOCK ALREADY!
THE GROOVY PART ABOUT THIS MOUNTAIN IS THE GREAT SNACK BAR THAT SITS ON TOP OF IT!
HOW DO THEY GET THEIR SUPPLIES?
BY HELICOPTER?

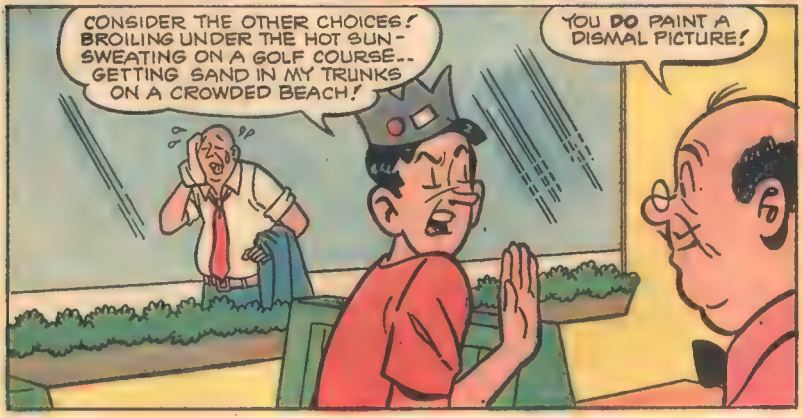
BELIEVE ME, ARCH! THE FOOD IS WELL WORTH THE CLIMB!
WHAT DO THEY SERVE, EAGLE-BURGERS?
JUST MAKE SURE YOU DON'T SLIP!
NOW HE TELLS ME!
ARCH! DON'T WASTE TIME ADMIRING THE FLOWERS! I'M GETTING HUNGRY!
I'M JUST TESTING THE STRENGTH OF THESE ROOTS!
WE'RE GETTING THERE, BABY! WE'RE GETTING THERE!
UP AND OVER, PAL! GIVE ME YOUR HAND!
I DON'T WANT TO GET BLOOD ALL OVER YOU!

MOUNTAIN VIEW SNACK
LOOK'T THAT! ISN'T THAT BEAUTIFUL?
MMM.. BOY!
LIKE WHAT'S GOING ON?
THEY'RE TAKING PICTURES OF ALL THE BEAUTY CONTESTANTS!
PUBLICITY PHOTOS! THE WINNER WILL BE MISS MOUNTAIN VIEW!
YOU ALL LOOK LIKE WINNERS TO ME!
OH, BUT IT'S SO BORING! IT'LL BE HOURS BEFORE THEY'RE FINISHED!
HEY, ARCH! COME ON! LET'S EAT!

I THINK ARCHIE IS A CUTE NAME!
I'M USUALLY FREE ON FRIDAYS!
BAH! IT'S LIKE POLLUTION! NO PLACE IS SAFE FROM THEM ANYMORE!
WE HAVE A DANCE NEXT WEEK!
COMES SUNDAY NIGHT!
ARCHIEKINS! I'M BACK! HOW WAS YOUR WEEKEND?
WE CLIMBED A MOUNTAIN!
MAN TYPE STUFF, EH? I'LL BET IT WAS A RELIEF TO GET AWAY FROM US SILLY GIRLS FOR A CHANGE!
HA!.. HE...
BUT AT LEAST I DON'T HAVE TO BE JEALOUS WHEN I LEAVE YOU IN JUGGIE'S HANDS!
KEEP 'EM COMING, POPS! I HAVE AN IDEA MY FRIEND IS UNUSUALLY HUNGRY!
END

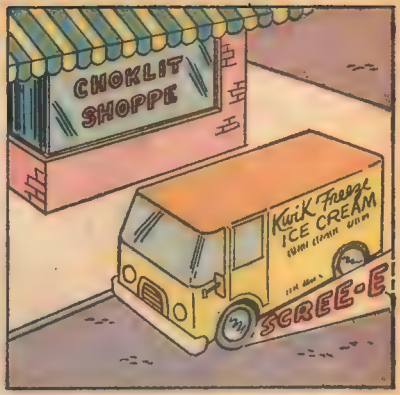
IT'S SUMMER FUN FOR EVERYONE
JOIN VERONICA AND ME IN OUR NEW GIANT SIZE SUMMER FUN ISSUE!
SUMMER FUN
WITH ALL BRAND NEW STORIES!
MAKE IT A MUST ON YOUR CHICK LIST!
SO DON'T MISS OUT ON THIS SUMMER SCENE! MAIL THIS COUPON AND 25¢ RIGHT AWAY!
MAIL TO BETTY AND VERONICA SUMMER FUN # 187 c/o ARCHIE COMIC PUB. 1116 FIRST AVE. NEW YORK, N.Y. 10021
ENCLOSED PLEASE FIND 25¢ IN COIN. SEND ME THE NEW GIANT SIZE BETTY AND VERONICA SUMMER FUN NO. 187 AS SOON AS IT IS OFF THE PRESSES.
NAME
PLEASE PRINT
ADDRESS
CITY
STATE AND ZIP

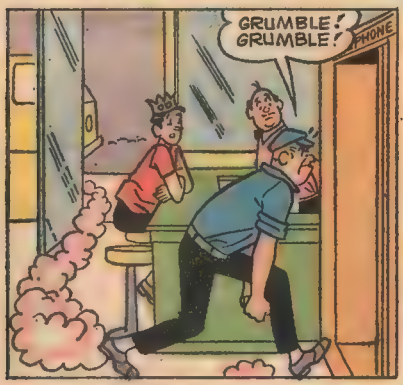
Jughead THE URGE



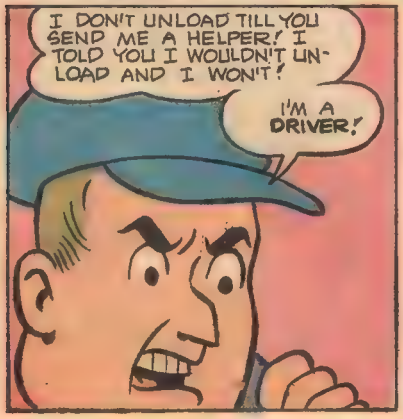
HOW ABOUT SWIMMING?
SALT IN THE EYES! VERY IRRITATING!
BURNED, PEELING SKIN NEVER WAS MY BAG, POP!
CHOKLIT SHOPPE
HERE IT'S ALWAYS COOL AND COMFORTABLE! THE WEATHER NEVER CHANGES IN HERE!
HASN'T SNOWED IN MY SHOP IN YEARS!
I CAN STAY HERE UNTIL THE COOL OF EVENING!
EVEN IN DIRE EMERGENCIES I DON'T HAVE TO LEAVE!
LIKE WHAT DIRE EMERGENCIES?
LIKE MEALTIMES! I CAN EAT RIGHT HERE IF IT'S TOO HOT TO GO HOME!
THAT'S ALL I NEED!

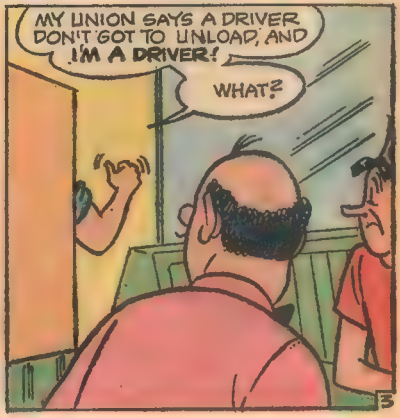
YOU'RE NEVER, NEVER GONNA GET ME OUT UNDER THAT SCORCHING BIG LIGHT BULB IN THE SKY! THE SUMMER SUN IS FOR MAD DOGS AND CRAZY PEOPLE!


CHOKLIT SHOPPE
Kurk Freeze ICE CREAM
SCREE-E


GRUMBLE! GRUMBLE!
PHONE

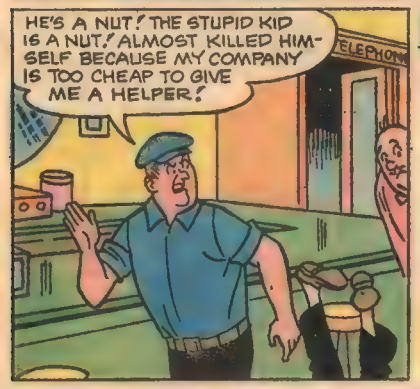
CHARLIE? I'M AT POP TATE'S CHOKLIT SHOPPE!


I DON'T UNLOAD TILL YOU SEND ME A HELPER! I TOLD YOU I WOULDN'T UNLOAD AND I WON'T!
I'M A DRIVER!

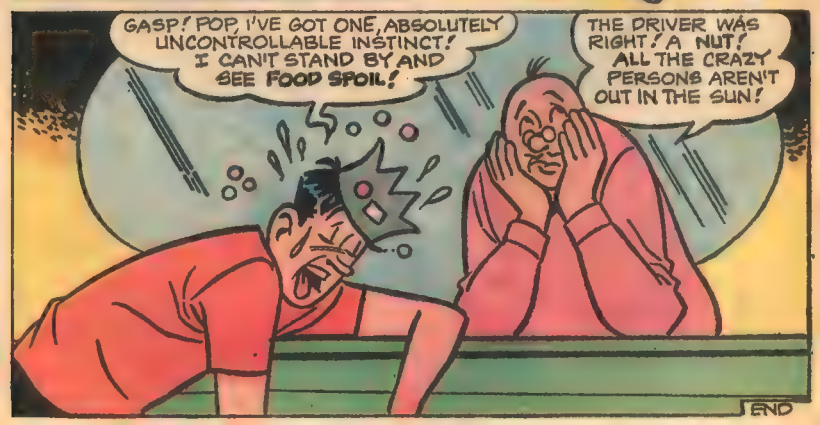

MY UNION SAYS A DRIVER DON'T GOT TO UNLOAD, AND I'M A DRIVER!
WHAT?

THAT'S THE COMPANY'S HANG UP! I DON'T CARE IF IT MELTS UNTIL WE'RE KNEE DEEP IN TWENTY-EIGHT LIQUID FLAVORS!
DRIVERS DON'T UNLOAD!
ZIP
WOOSH
STREAK
ZOOM
Kwik Freeze CREAM

GASP! IT'S DONE! IT'S ALL S-SAFE!


HE'S A NUT! THE STUPID KID IS A NUT! ALMOST KILLED HIMSELF BECAUSE MY COMPANY IS TOO CHEAP TO GIVE ME A HELPER!
TELEPHONE

I THOUGHT THE SUMMER-SUN WAS FOR MAD DOGS AND CRAZY PERSONS!


GASP! POP, I'VE GOT ONE, ABSOLUTELY UNCONTROLLABLE INSTINCT! I CAN'T STAND BY AND SEE FOOD SPOIL!
THE DRIVER WAS RIGHT! A NUT! ALL THE CRAZY PERSONS AREN'T OUT IN THE SUN!
END

Savage!

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Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

JUGHEAD NO.196 SEPT. MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
ROBERT L. TRIPP
472 Prospect Point Road
Ridgeway Ontario
Canada

Dear Archie,

In Ontario we have a "winter break" in March which lasts for one week. This year during the break, my family and I made an enjoyable excursion by train to the town of Moosonee, some 700 miles north of here. Most people travel south in the winter, but we wanted a train ride while seeing more of our own province. Besides, we were game for the cold weather.

The journey by train was great both ways. We slept when we could and the time passed quickly. Moosonee is the farthest north in Ontario that the railroad runs. Any cars in Moosonee have been brought in by train, and none require a license to drive.

We stayed at the lovely Moosonee Lodge where the food was really swell. During our stay, we found out some interesting things and visited some interesting places.

Frozen Moose River provides a safe "winter road" from the mainland out to Moose Factory Island. We learned that in winter, the ice is about six feet thick. The movement of the tide out into James Bay during the spring thaw eventually breaks it up.

Everyone in Moosonee treated us extremely well wherever we went. One day we visited the Canadian Air Force base up there. Another time, we went on a tour of the weather station. We were simply awed by the fantastic instruments and techniques used in finding out the weather. It was 4.7 F. when we were there.

About ninety per cent of Moosonee's population is Indian. We heard the Cree language being used quite frequently. Most of the Indians are poor but happy.

Moose Factory used to be a supply house for the early explorers. Today a memorial stands to dedicate their hard work and sacrifice. The beautiful Hudson's Bay Company department store now acts as supply house for the public.

Transportation in Moosonee is mainly by snowmobile. It's sure a lot of fun, but essential to move from one place to another in this snow covered settlement!

We had an unforgetably wonderful time in Moosonee. I just couldn't take enough pictures! Perhaps we'll make it up there some time in the summer. I sure hope so!

SECOND PRIZE — $3.00

REPORTER
ELISA VALENTI
Rt. 4, Box 272
Denham Springs, La.

Dear Archie,

We went to Mexico last summer. As we traveled through Mexico we went by the mountains. We made the trip to Mexico because of the soccer games.

We headed to Guadalajara, a city in Mexico. We spent a week at a hotel. At the hotel we met British people. They spoke odd but we made friends. While we were there we played basketball and we swam in the swimming pool. We also played with the British. After a week we were ready to leave. Some of the British people said they were going to Germany in four years.

On the way home we stopped off by the Astrodome in Texas. We went to Astroworld also. We took many rides.

By the way, I joined your club when we were in Mexico.

THIRD PRIZE — $2.00

REPORTER
JUDITH McPHEE
R.R. No. 5
Gaderick, Ontario

Dear Archie,
The Surfer.

Down on the lake the waves came rolling in, high and long, foaming wite. In he rides on the wings of loneliness. Without a friend, alone. The blazing sun is low in the silent sky. All of a sudden it bursts into color. Pink, orange, lavender. But still he rides on. The sand plays through the fingers of the wind, whirling and gliding in clouds of fear and settling like dew on the morning grass. But the lone surfer rides on in the silence of dusk. Without a friend, alone.

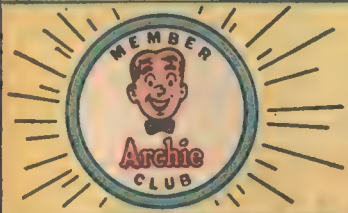
FOURTH PRIZE — $1.00

REPORTER
CINDY BURKE
1254 Dale Street
Muscatine, Iowa 52761

Dear Archie,

Everyone in the world is concerned about pollution, but what are they doing to stop it?

At first they would throw paper in the litter basket but after a while they were throwing it on the ground again. I think young kids today should stop and think before they throw paper on the ground. After all, in a few years this will be our world to rule and live in. But if we pollute it will there be a world left for us?



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Archie Club

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Archie Andrews

PRESIDENT

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

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MIROBAR, 120 EAST 56th STREET, NEW YORK, N.Y. 10022

SPECIAL BONUS OFFER

Select any $1.00 item FREE when you order $6.50 in merchandise. If your order totals $10.00 or more choose $2.00 worth of any items on this page FREE.

PEOPLE PATCHES

Crazy, colorful woven cloth patches that tell your friends where you're at. Only $1.00 each. Special: Any 5 for only $4.00.

439A White on blue

439B White or yel on blk

439D Red & blk on white

439E White on red & yel

439F Red, white & blue

439H Green & white

439I Pink on white

439J Red, white & blue

439L Red & blk on yel

439M Brn on white

439N Blk over red, white & blue

439O Red, blue & green on yel

439P Red on white

439R Red on white

439S Red, white & blue

439U Red & blue on white

439W Red, white & blue

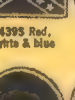
439W Red, white & blue

439X White on blue

439Y Red white & blue

439A Blk & grn on white

439B Red, yel & brn on white



439C White on blk

439D Blk on yel

LEATHER RINGS

Real Leather rings for your fingers. Available with the Peace Symbol, braided, or as the world's smallest belt. Fantastic buys at $1.00 each.

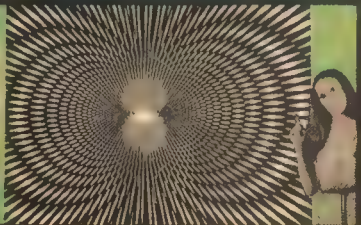
Special: Any 3 for only $2.50

COPPER RING

167A We don't quite believe the rumors we hear about the magic of copper. We just think we've found a uniquely attractive way for you to demonstrate your feelings. Fully adjustable at only $1.00 each.

GIANT 4'x6' WALL N' CEILING POSTER

1076 Most striking and vibrant ever produced. Giant optical moiré plays wild tricks on the eyes. Your biggest poster buy at only $3.00.



DOG TAGS

991 Join the Army of Peace and wear your own special dog-tags. 2 tags on 1 chain. Only $1.00.

MAKE CHECKS PAYABLE TO:

MIROBAR, DEPT. 3802
120 EAST 56th ST.
NEW YORK, N.Y. 10022

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

FREE BONUS ITEM(S)

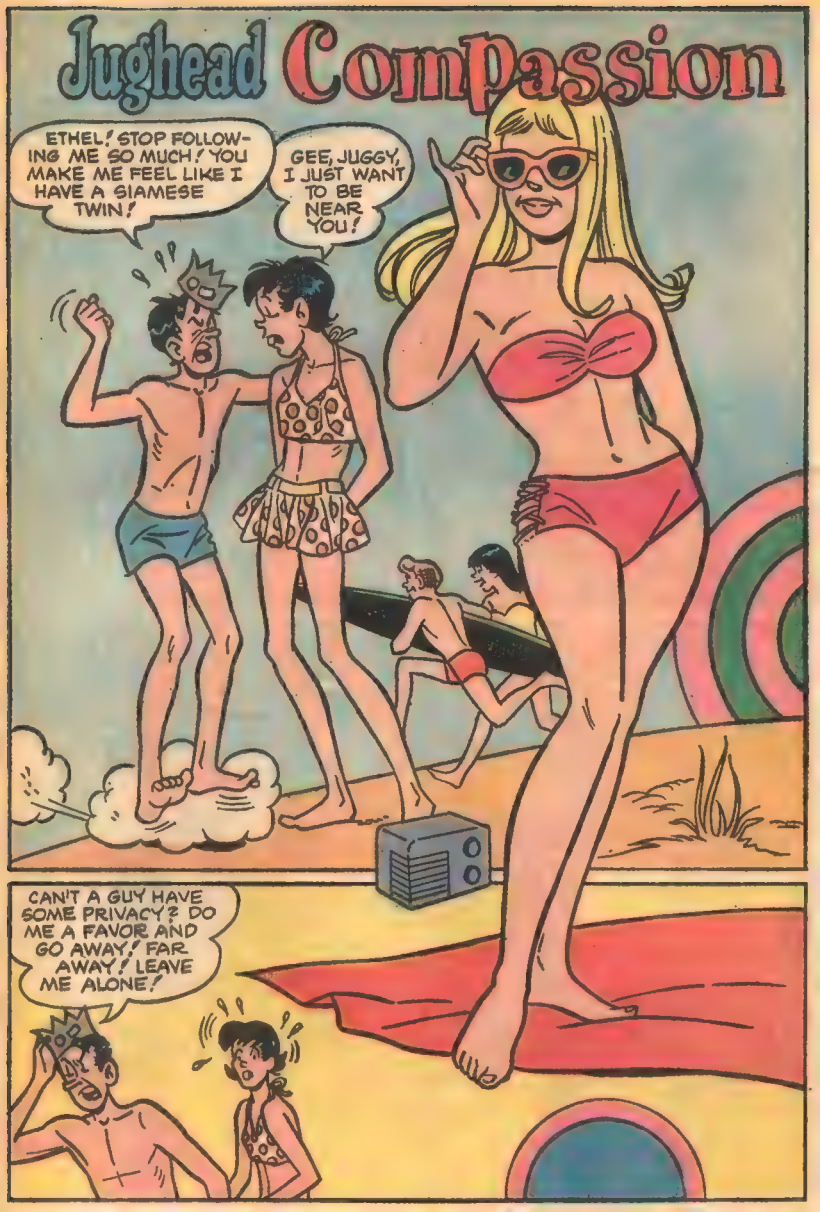
NAME OF ARTICLE	NUMBER	QTY	PRICE OF ARTICLE	TOTAL PRICE DOLLARS	CENTS
				$	
				XX	XX
			AMOUNT OF GOODS		
			ADD TAX For New York State Residents Only		
			HANDLING CHARGES		
			TOTAL	$	

HANDLING CHARGES	
If Your Order Totals up to $5.00	Charge 75¢
$5.01 to $10.00	$1.00
$10.01 and up	only $2.00

☐ Cash ☐ Check ☐ M.O.

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

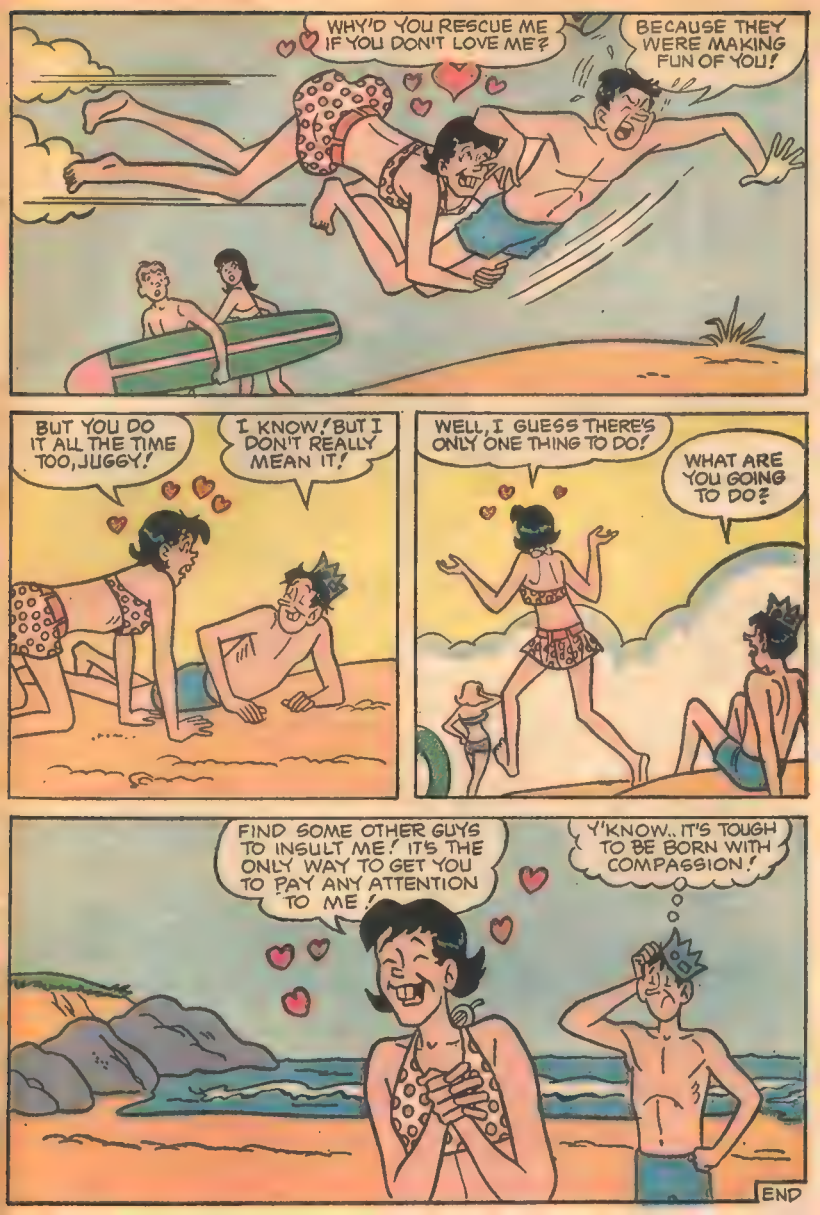
© 1971, Youth Dynamics, Inc.


Jughead Compassion
ETHEL! STOP FOLLOWING ME SO MUCH! YOU MAKE ME FEEL LIKE I HAVE A SIAMESE TWIN!
GEE, JUGGY, I JUST WANT TO BE NEAR YOU!
CAN'T A GUY HAVE SOME PRIVACY? DO ME A FAVOR AND GO AWAY! FAR AWAY! LEAVE ME ALONE!

CHEE! I HATE TO HURT HER FEELINGS, BUT A GUY LIKES TO BE BY HIMSELF ONCE IN A WHILE!
HEY, FELLAS! GET A LOAD OF THE SHAPE ON THAT!
SHAPE? WHAT SHAPE?
SHE'S SO SKINNY SHE CAN WALK THROUGH A HARP AND NOT MAKE A SOUND!
HA! YUK! HEE HEE!
WITH A FIGURE LIKE THAT I BET SHE HAS TO WEAR SUSPENDERS TO HOLD UP HER GIRDLE!
HO HO HEE HEE

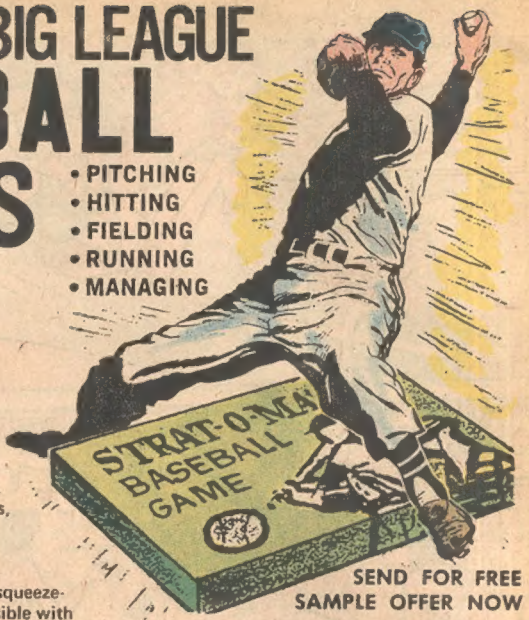
SHE'S SO SKINNY IF YOU PAINTED HER RED SHE'D LOOK LIKE A THERMOMETER WITH LEGS!
THAT DID IT!
LISTEN, BIG MOUTH! KNOCK IT OFF! YOU'RE HURTING HER FEELINGS!
WELL, WELL! A KNIGHT IN SHINING ARMOR COME TO RESCUE THE FAIR DAMSEL!
DID YOU SAY, "FAIR?" THAT'S A LAUGH!
HO HO HEE HAW HA
YOU CREEPS BETTER APOLOGIZE!
OH, YEAH? SEZ WHO?

SEZ ME!
YOU AND WHO ELSE?
ME!
SORRY, GIRLIE!
CAN'TCHA TAKE A JOKE?
J-JUST KIDDIN'!
JUGGY, YOU DO CARE FOR ME! YOU CAME TO MY RESCUE!
ETHEL, LET'S NOT GET EMOTIONAL!
MY HERO! MY KNIGHT IN SHINING ARMOR!
4


WHY'D YOU RESCUE ME IF YOU DON'T LOVE ME?
BECAUSE THEY WERE MAKING FUN OF YOU!
BUT YOU DO IT ALL THE TIME TOO, JUGGY!
I KNOW! BUT I DON'T REALLY MEAN IT!
WELL, I GUESS THERE'S ONLY ONE THING TO DO!
WHAT ARE YOU GOING TO DO?
FIND SOME OTHER GUYS TO INSULT ME! IT'S THE ONLY WAY TO GET YOU TO PAY ANY ATTENTION TO ME!
Y'KNOW.. IT'S TOUGH TO BE BORN WITH COMPASSION!
END

PLAY 1971 BIG LEAGUE BASEBALL GAMES

- PITCHING
- HITTING
- FIELDING
- RUNNING
- MANAGING



Easy to play, real thrilling, exciting baseball with STRAT-O-MATIC. 480 big league players perform according to their actual abilities and your managerial decisions. You, the manager, call all strategy moves for all major league teams.

You, the manager, not only decide lineups, insert pinch-hitters, pinch-runners, and relief pitchers, play your infield "in or deep," and make defensive changes at any time, but also call for the sacrifice, steal, hit-and-run, and squeeze-play. All strategy moves are possible with STRAT-O-MATIC.

You have real control over all 480 major league players — who actually hit, pitch, field, and run according to their baseball abilities.

Each player has truly individual qualities. He slumps and goes into hot streaks, performs heroics and commits errors. With STRAT-O-MATIC all qualities of a ballplayer are realistic.

For example, in batting Frank Howard will be among the leaders in both home runs and strikeouts. Alex Johnson will be among your batting average leaders, but will hit fewer home runs than the average ballplayer.

SEND FOR FREE SAMPLE OFFER NOW

In pitching, Fergie Jenkins will display good control, be difficult to hit, but will yield more "gopher balls" than most major league pitchers.

In fielding, Pete Rose will make catches which other outfielders would fail to make. Brooks Robinson will make fewer errors and take away more would-be base hits than other third basemen. In base running, and stealing also, all players will perform realistically.

The above are just some of STRAT-O-MATIC's highlights. For the entire story, mail coupon for a colorful FREE BROCHURE containing full detailed information and FREE STRAT-O-MATIC SAMPLES. Don't delay. Write today!

Strat-O-Matic Game Co., Inc. 82A South Bayles Avenue
Port Washington, N.Y. 11050

HERE'S YOUR
SEASON'S PASS
to hundreds of Big League ball games.
Fill out and mail today.
You Take No Risk.
Fill out and mail for free sample offer.

MAIL COUPON NOW FOR FREE SAMPLE OFFER

Strat-O-Matic Game Co., Inc. 82A South Bayles Avenue
Port Washington, N.Y. 11050 DEPT. 744

Send exciting FREE STRAT-O-MATIC Baseball Game offer and samples. I enclose 10 cents in coin or stamps to cover postage and handling.

Name _____

Address _____

City _____ *State* _____ *Zip* _____

BLAST OFF TODAY

JOIN THE LEADER NOW!

SALES LEADERSHIP CLUB, Springfield, Massachusetts 01101

Fold Over ↑ Don't Cut! Just Seal (Paste, Staple or Scotch Tape)

Enroll me as a member. Rush FREE Membership Card, Christmas or Gift Album, Prize Catalog and full details on how to earn prizes or cash.

Name_____

Address_____ Apt. No.____

City_____ State_____ Zip_____

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL

First Class Permit No. 3105, Springfield, Mass.

SALES LEADERSHIP CLUB

Dept. 1SA-6

Springfield, Mass. 01101

Join The Club That Gives You More . . .

- **FREE ALBUM** of Actual Christmas Cards — Yours to Keep!
- **AMAZING VALUE** top quality cards with **NAME IMPRINTED**
- **FINEST SELECTION FOR EVERYONE** — Sell Faster, Easier!
- **NO BOXES TO CARRY OR RETURN!**
- **NO RISK — NO OBLIGATION —**
- **NO INVESTMENT**

Blast Off to Fabulous Prizes or Lots of Cash Sales Leadership Club Makes It Easy

1 2 3 Just fill in postage-free coupon and mail at once — no envelope necessary! We'll rush everything you need to start earning the prizes you choose, ALL AT NO COST TO YOU!

4 5 6 For many years thousands of Sales Leadership Club members have followed our plan to success just by showing our easy-to-carry Personalized Christmas Card Album to friends, relatives, neighbors and businessmen. The beautiful cards practically sell themselves . . . so you take orders at the bargain price of only $3.25 per box, containing as many as 40 cards . . . each with customer's Name Imprinted!

7 8 9 Many valuable prizes can be yours for selling only 6 boxes. No limit to the prizes you can earn. If you prefer cash instead of a prize, just keep $1.00 for each box sold. That's all there is to it! GET STARTED TODAY — the PROVEN SALES LEADERSHIP WAY!

10 BLAST OFF

Life Is Great When You're A Winner Everyone Who Tries Can Win!

DO YOU NEED EXTRA MONEY?

NEW!
CRYSTAL FANTASY
CHRISTMAS ASSORTMENT
20 really deluxe cards
Excitingly different

NEW! DELUXE
CHRISTMAS
GIFT WRAPPING
ASSORTMENT
15 gay, colorful large sheets. Terrific

It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our new Crystal Fantasy Christmas Card box assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today —and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts – plus FREE album of personalized Christmas Cards. No experience necessary.

NEW!
PASTEL PETS
ALL OCCASION
ASSORTMENT
10 heart warming giant size cards of unusual appeal
So adorable

NEW!
CORRESPONDENCE
CIRCLES
STATIONERY
24 large sheets, each almost 8" in diameter
Bright colors, pink envelopes. Latest vogue

IT COSTS YOU NOTHING TO TRY

FREE 96-PAGE FULL COLOR CATALOG OF 400 CARD AND GIFT ITEMS

FILL IN COUPON-ENVELOPE. FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

REFUND OR REPLACEMENT GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE IF PRODUCT OR PERFORMANCE IS DEFECTIVE & REPORTED WITHIN 30 DAYS OF PURCHASE

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW • No Stamp Necessary

FREE ALBUM PERSONALIZED CHRISTMAS CARDS

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY • No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. Z-2
White Plains, New York 10606

BEVIS INDUSTRIES

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately your Crystal Fantasy Christmas card box assortment and other leading boxes on approval for 30 day free trial plus FREE album of personalized Christmas cards, FREE 96-page Full Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name _____ PLEASE PRINT

Address _____ Apt. No. _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE ✝ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

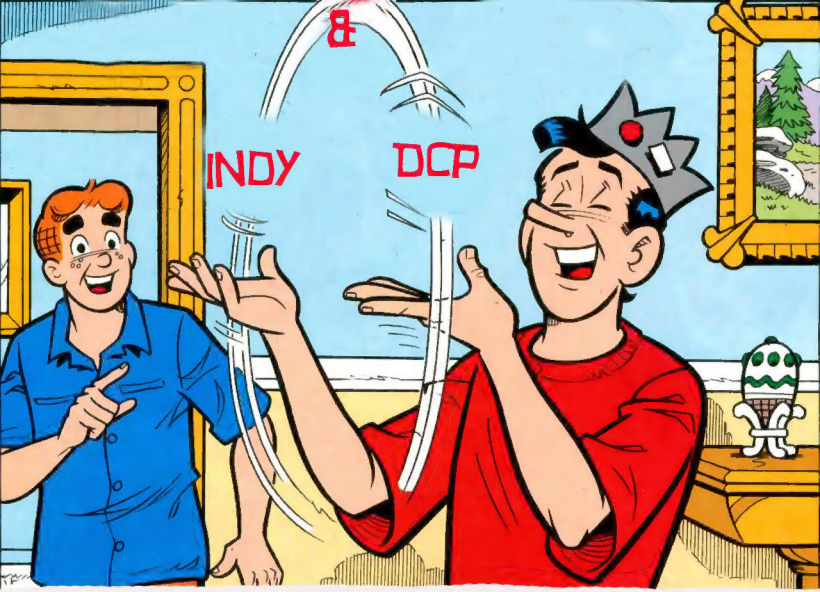
No Postage Stamp Necessary If Mailed in the United States

Postage Will be Paid by Addressee

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. Z-2



GAMBIT

DEMENTED FURBY

THE NEW ARCHIES

BROUGHT TO YOU BY

INDY
C
P